



League of Southeastern
Credit Unions & Affiliates

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League of Southeastern Credit Union & Affiliates honors Platinum Federal Credit Union as Credit Union of the Year

Duluth, Ga. – The League of Southeastern Credit Unions & Affiliates (LSCU) recently recognized Platinum Federal Credit Union based in Duluth, Ga., with its 2019 Credit Union of the Year award for credit unions with between \$100 million and \$500 million in assets.

Institutions honored as Credit Union of the Year demonstrate the all-around best the industry has to offer. These credit unions have accomplished outstanding achievements in the areas of daily operations, financial prowess and community outreach.

Platinum Federal Credit Union was founded in 1999 to serve the needs of the Shia Imami Ismaili Community and family members of community members. During 2019, Platinum Federal Credit Union served its membership by:

- Providing more than \$100,000 in scholarship funds to recognize and reward the educational achievements of members, promote the pursuit of further education and lend a hand in the burden of educational expenses
- Battling against poverty hunger, illiteracy and poor health in Africa and Asia by contributing, helping to plan and participating in the Aga Khan Foundation's Partnerships in Action Walk
- Partnering with Members Wealth Management to provide members with knowledgeable guides to retirement, income strategies, investment analysis, portfolio allocation to wealth transfer and estate planning strategies

"We are always proud of the great work all our credit unions do on behalf of their members and communities," said Jared Ross, president of LSCU. "These awards give us a way to show our appreciation to those who truly went above and beyond in their duty to help people afford life. On behalf of the League, I am humbled to be able to thank them for their outstanding service."

Platinum Federal Credit Union was one of nine credit unions honored with 2019 Credit Union of the Year awards. Three winners were selected from each state in the LSCU footprint – Alabama, Florida and Georgia. One winner from each state was selected from three different asset-size categories. The League announced each of these winners via its social media Oct. 13.

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***About the League of Southeastern Credit Unions & Affiliates.** The League of Southeastern Credit Unions & Affiliates represents 333 credit unions in Alabama, Florida and Georgia, with a combined total of more than \$120 billion in assets and more than 10.3 million members. LSCU provides advocacy and*

regulatory information; education and training; cooperative initiatives (including financial education outreach); media relations and information; and business solutions. For more information, visit www.lscu.coop. Follow the League on [Twitter](#) or [Facebook](#).